



IHRIM

2020 PUBLICATION SCHEDULE

Jan/March Issue – (Annual Buyer’s Guide) 1st Quarter

Theme: HR Service Delivery

Deadline for editorial to publisher: January 28, 2020

Deadline for advertising: January 28, 2020

Target date for mailing/posting: March 13, 2020

Apr/June Issue 2nd Quarter

Theme: Big Data/Analytics/Metrics

Deadline for editorial to publisher: April 28, 2020

Deadline for advertising: April 28, 2020

Target date for mailing/posting: June 12, 2020

July/Sept Issue (Mid-Year Buyer’s Guide) 3rd Quarter

Theme: Strategic HR/The Business of HR

Deadline for editorial to publisher: July 15, 2020

Deadline for advertising: July 15, 2020

Target date for mailing/posting: August 29, 2020

Oct/Dec Issue 4th Quarter

Theme: Artificial Intelligence and HR

Deadline for editorial to publisher: October 14, 2020

Deadline for advertising: October 14, 2020

Target date for mailing/posting: November 28, 2020