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# 2009 IHRIM Webinar Sponsorship Program

IHRIM is pleased to offer software vendors and consulting companies additional marketing opportunities via a new Webinar sponsorship program. Sponsor one webinar or sponsor multiple Webinars at a discounted rate!

## Sponsorship Benefits

### Pre-Webinar

- Recognition with logo and link to sponsor's website on all IHRIM marketing material (including email messages) that are sent out to members and prospects to promote the Webinar.
- Recognition with logo on the page of the IHRIM website that promotes the specific webinar.
- Recognition with logo, tagline and link to sponsor's website in one issue of the IHRIM Wire.
- One complimentary site registration for the Webinar.

### During Webinar

- One recognition slide with logo.
- One slide with copy provided by sponsor to promote products/services.
- Verbal recognition of your sponsorship during the Webinar.

### Post-Webinar

- Logo with tagline and link to sponsor's website and recognition in the issue of the IHRIM Wire that follows the Webinar.
- A link to a recording of the Webinar which can be posted on the sponsor's website.
- Receive a list that contains the name, title, company and address of the registered person at each site which can be used for a ONE TIME mailing only.

### Additional Benefits

- Logo will appear on the Webinar page of the IHRIM website for 3 months.
- In all places where your company logo appears, you will be given the opportunity to link to your website.

## Sponsorship Levels

### Sponsor a Webinar at \$3,000 or sponsor multiple Webinars and receive a discount!

All sponsorship levels include the sponsorship benefits above as well as additional benefits listed below, which are dependent on sponsorship level selected



### *Sponsor 2-3 Webinars at \$2,700 per Webinar. Save \$600 - \$900 off the individual rate!*

#### Bronze Sponsorship Benefits also include:

- Logo, tagline, link to website will be available as noted above for a minimum of 3 months for each Webinar.
- List of registrants, as noted above, for each sponsored Webinar.



### *Sponsor 4-5 Webinars at \$2,250 per Webinar. Save \$3,000 - \$3,750 off the individual rate!*

#### Silver Sponsorship Benefits also include:

- Logo, tagline, link to website will be available as noted above for a minimum of 3 months for each Webinar.
- List of registrants, as noted above, for each sponsored Webinar.



### *Sponsor 6 Webinars and you'll be listed as the sponsor for any additional Webinars that may be scheduled, at \$10,000. Save a minimum of \$8,000 off the individual rate!*

#### Gold Sponsorship Benefits also include:

- Ability to participate as a sponsor for all additional "sponsorable" Webinars at no extra charge.
- Logo, tagline, link to website will be available as noted above from the time of contract through 2009.
- List of registrants, as noted above, for each sponsored Webinar.
- 2 complimentary site registrations for the each Webinar sponsored.

### *Sponsor 6 Webinars and your company will be the sole sponsor for all 2009 IHRIM Webinars at \$13,500.*

If an IHRIM Webinar presenter is a direct competitor of the Gold or Platinum Level Sponsor, the Gold or Platinum Level Sponsor will not be listed as a sponsor of that particular Webinar. Sponsor will be provided with an additional 2 month listing on the IHRIM website.



#### Platinum Level Sponsorship Benefits also include:

- Ability to participate as a sponsor for all additional "sponsorable" Webinars at no extra charge.
- 1 paid IHRIM regular membership for 1 year.
- Logo, tagline, link to website will be available as noted above from the time of contract through 2009.
- List of registrants, as noted above, for each sponsored Webinar.
- 2 complimentary site registrations for the Webinar sponsored.

Interested? Contact Jean Andrews at [jandrews@ihrim.org](mailto:jandrews@ihrim.org)