



Learning has **No Limits**

Maximum Exposure with Minimum Effort

IHRIM offers vendors and consultants the opportunity to provide our audience with an educational Webinar. You pick the topic and presenter (IHRIM has final approval) and we handle the logistics and promote to IHRIM members and prospects. You receive maximum exposure through the benefits listed below.

IHRIM Webinar Slots

- \$4,500 per 60-minute slot (45 presentation, 10 minutes Q&A and 5 intro)
- Must be education focused
- Webinar will be offered complimentary to members and non-members to give you maximum exposure

Benefits

Pre-Webinar

- Recognition with logo and link to company's website on all IHRIM marketing material (including email messages) that are sent out to members and prospects to promote the Webinar.
- Recognition with logo on the page of the IHRIM website that promotes the specific webinar.
- Recognition with logo, tagline and link to sponsor's website in one issue of the IHRIM Wire.

During Webinar

- Verbal recognition of your sponsorship during the Webinar.
- Small company logo on all slides.
- Company contact slide at the end of the presentation.

Post-Webinar

- Logo with tagline and link to company's website and recognition in the issue of the IHRIM Wire that follows the Webinar.
- A link to a recording of the Webinar which can be posted on your company website. This link will be made available to anyone visiting the IHRIM website.
- Receive a list that contains the name, title, company and address of the registered person at each site which can be used for a ONE TIME mailing only. Additional attendees at a registered site will be provided when available.
- IHRIM will send one blast email message to applicable webinar attendees on company's behalf. Message will be provided by sponsor within one week of completion of the sponsored webinar. IHRIM will have final approval on email content.

Additional Benefits

- Logo will appear on the Webinar page of the IHRIM website for 3 months.
- In all places where your company logo appears, you will be given the opportunity to link to your website.

Interested? Contact Jean Andrews at jandrews@ihrim.org

*If logo is received late, sponsor forfeits the right to have logo in places where publication deadlines must be kept by IHRIM.
Vendor/consultant must market to their client/prospect list (copy approved by IHRIM).*